



NEWS RELEASE

American Association of Snowboard Instructors

AASI RELEASES NEW MOVEMENT ANALYSIS HANDBOOK

December 1, 2003—Lakewood, Colorado— This season members of the American Association of Snowboard Instructors (AASI) will be putting a newly released educational tool to the test on slopes throughout the country. The *Snowboard Movement Analysis Handbook*—developed by the AASI Task Force and written by AASI Snowboard Team member Earl Saline—is a diagnostic tool designed to help instructors evaluate their students' riding movements during lessons.

“Our biggest challenge was distilling a massive amount of information down to the bare essence of movement analysis and keeping the models simple,” says AASI Education Director, Linda Crockett. “But this allowed us to lay out the handbook in a small format making it a functional slope-side tool for instructors.”

The book covers a variety of considerations, discussing everything from riders' cognitive abilities to the effects of terrain conditions to the kind of equipment the rider is using. The handbook's appendix consists of an extensive listing of common movement problems and covers both causes and fixes. Not intended as a definitive encyclopedia, but rather a compendium of ideas to help instructors practice the art and science of movement analysis, the handbook is a companion resource to the *AASI Snowboard Manual* and the *PSIA-AASI Core Concepts for Snowsports Instructors*.

The *Snowboard Movement Analysis Handbook* will help instructors recognize, understand, and apply the elements of movement analysis in snowboard lessons. By observing movements and knowing how they relate to riding, instructors will be better equipped to help students achieve their goals, to enjoy their snowboarding more than they thought possible and to come back for more.

-More-

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About PSIA and AASI

PSIA and AASI are nonprofit associations with a combined membership of more than 29,000 members who are dedicated to promoting snowsports through instruction. The associations establish certification standards for ski and snowboard instructors and develop education materials to be used as the core components of most ski and snowboard school training. PSIA and AASI support ski area management through research and development of instructional programs in alpine and nordic skiing, snowboarding, adaptive skiing, and children's skiing.

PSIA-AASI vision: *Inspiring life-long passion for the mountain experience.*

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