

NEWS RELEASE



American Association of Snowboard Instructors National Ski Patrol Professional Ski Instructors of America

NSP and PSIA-AASI Announce Multiple Staff Changes

July 1, 2007 – Lakewood, Colorado -- The National Ski Patrol (NSP), Professional Ski Instructors of America (PSIA), and the American Association of Snowboard Instructors (AASI) have filled several key positions resulting from changes in the Joint Statement of Understanding between the two associations.

For the past 17 years, PSIA-AASI and NSP have shared an executive director, several senior management and office staff, and a building in Lakewood, Colorado. The two associations have agreed upon the need for leadership dedicated solely to each organization. As previously announced, Mark Dorsey, executive director for both PSIA-AASI and NSP, will continue with PSIA-AASI and serve solely as its executive director as of July 1, 2007. Tim White, most recently education director for the National Ski Areas Association, was recently named NSP's new executive director, and began his new role June 18, 2007.

This management change necessitated a realignment of support staff based on each association's needs while maximizing the benefit of consolidated office services. The associations will continue to share some services and staff positions, specifically in finance and accounting, meetings and conventions, and warehouse operations. PSIA-AASI and NSP agreed to have independent administration, communications, and member services staff.

PSIA-AASI welcomes the following individuals to its staff, effective July 1, 2007:

Administrative Director, Frankie Barr
Communications Director/Editor, Wendy Schrupp
Associate Editor, Steve Lysaker
Assistant Editor, Joanne Corson
Member Services Manager, Trisha Mair
Member Services Specialist, Caroline Bittick

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NSP welcomes the following individuals to its staff, effective July 1, 2007:

Member Services, Michelle Perry

Member Services, Carol Hudson

Staff continuing to share responsibilities for NSP and PSIA-AASI:

Meetings & Conventions Director, Karen Hagaman

Director of Finance, Tom Spiess

Accounting Manager, Chip Powers

Accounting Analyst, Scott Shriver

Director Information Services, Kennon Warner

Database Administrator, Scott Spakes

Warehouse Manager, Max Felix

“These individuals have years, if not decades, of service working with NSP and PSIA-AASI as part of the consolidated relationship,” said PSIA-AASI Executive Director, Mark Dorsey. “I couldn’t be more pleased that they are going to continue to work with NSP, PSIA and AASI.

“This is an exciting time of change for the NSP and PSIA-AASI. We believe the new staffing arrangement will help each organization reach individual goals as well as maintain efficiencies in key shared departments,” said NSP Executive Director, Tim White.

About the National Ski Patrol

The National Ski Patrol (NSP) is a Federally Chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry by providing education services about emergency care and safety.

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For more than 69 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 26,000 members represent 98 percent of the nation's patrollers, whether or not they are paid by or volunteer for their home area. These members are agents of ski and snowboard area management and, through NSP's award-winning Outdoor Emergency Care program, are the principal delivery system of emergency care training for area patrollers. NSP also develops training for non-medical roles, including toboggan handling, avalanche rescue, mountain host programs, and more. Visit www.nsp.org.

About PSIA and AASI

PSIA and AASI are educational organizations of the nonprofit American Snowsports Education Association (ASEA) with a combined membership of more than 28,500 men and women who are dedicated to promoting snowsports through instruction. The organizations establish certification standards for ski and snowboard instructors and develop education materials to be used as the core components of most ski and snowboard school training. PSIA and AASI support the membership through research and development of instructional programs in alpine and Nordic skiing, snowboarding, adaptive skiing, and children's skiing. Visit www.psia.org or www.aasi.org.

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