



NEWS RELEASE

American Association of Snowboard Instructors
And
Professional Ski Instructors of America



PSIA-AASI ANNOUNCE MULTIPLE STAFF CONFIRMATIONS

July 23, 2008 – Lakewood, Colorado -- The Professional Ski Instructors of America (PSIA) and the American Association of Snowboard Instructors (AASI) announced several staffing changes as PSIA-AASI and the National Ski Patrol (NSP) finalize reorganization, resulting in independent operations.

PSIA-AASI welcomed the following individuals to its staff, effective July 1, 2008:

Tom Spiess, Director of Finance and Chief Financial Officer
Chip Powers, Accounting Manager
Kennon Warner, Director of Information Services
Karen Hagaman, Director of Meetings and Conventions
Max Felix, Warehouse Manager

“These individuals have demonstrated extraordinary professionalism during the consolidated PSIA-AASI and NSP relationship,” said PSIA-AASI Executive Director Mark Dorsey. “I couldn’t be more pleased that they are going to remain in these positions with PSIA-AASI, ensuring seamless service to our membership and the industry and facilitating a smooth transition with NSP.”

New to the association is Ben Roberts. Recently hired as PSIA-AASI Education Coordinator, Roberts replaces Jen Kling who left PSIA-AASI in late spring to pursue a doctorate in philosophy.

Roberts was recently named USSA’s Disabled Coach of the Year for 2008. Prior to his work with U.S. Skiing he taught at Big Sky, Montana, while also working as a member of the education staff in the Northern Rocky Mountain Division of PSIA-AASI.

“Ben is a tremendous addition to our staff,” said Dorsey. “His five years of experience as a national-level coach with the U.S. Disabled Team as well as his snowboard and alpine teaching background will complement our already strong education department

CONTACTS:

Wendy Schrupp, Communications Director • EXT 2627 • EMAIL WSCHRUPP@AASI.ORG • WSCHRUPP@PSIA.ORG
American Association of Snowboard Instructors • 133 South Van Gordon Street, Suite 102 • Lakewood, CO 80228-1703
TEL 303.987.2700 • FAX 303.988.3005 • AASI@AASI.ORG • WWW.AASI.ORG
Professional Ski Instructors of America • 133 South Van Gordon Street, Suite 101 • Lakewood, CO 80228-1703
TEL 303.987.9390 • FAX 303.988.3005 • PSIA@PSIA.ORG • WWW.PSIA.ORG

About PSIA and AASI

PSIA and AASI are educational organizations of the nonprofit American Snowsports Education Association (ASEA), with a combined membership of more than 29,000 men and women dedicated to promoting snowsports through instruction. The organizations establish certification standards for ski and snowboard instructors and develop education materials to be used as the core components of most ski and snowboard school training. PSIA and AASI support the membership through research and development of instructional programs in alpine and nordic skiing, snowboarding, adaptive skiing, and children's skiing. For more information visit www.psia.org or www.aasi.org.

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